

*** WPXI-TV *** AUG8/12 13.

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PROGRAM :	CH 11	NWS-NOON
CON COM1:	CH 11	NWS-NOON

REP HEADLINE# 6268556
 *** ORIGINAL REV#0 ***

REP: TEL# 215-564-1206 FAX# 215 564 1103
 CREDIT ADVISORY: AGENCY CREDIT RISK !!!
 ORDER WORKSHEET HARRIS REPORT FROM REP

AUG8/12 13.
 *** WPXI-TV *

LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS /WK	WEEK INVT	DAYS	TOTL SPTS
3			700P-730P PROGRAM : JEOPARDY CON COM1: JEOPARDY	30	4	\$1,650.00	10/26	10/26	1		FRI	1
4			1135P-1235A PROGRAM : TONITE SHW-NBC< CON COM1: TONITE SHW-NBC<	30	5	\$375.00	10/29	11/5	1		MON	2
5			700P-730P PROGRAM : JEOPARDY CON COM1: JEOPARDY	30	4	\$1,650.00	11/5	11/5	1		MON	1
6			1100P-1135P PROGRAM : CHNL 11 NWS-11< CON COM1: CHNL 11 NWS-11<	30	4	\$2,100.00	11/3	11/3	1		SAT	1
7			1130P-100A PROGRAM : SAT NITE LIVE CON COM1: SAT NITE LIVE	30	4	\$1,200.00	10/27	11/3	1		SAT	2
8			330P-700P PROGRAM : NCAA: PITT VS ND CON COM1: NCAA: PITT VS ND	30	4	\$7,500.00	11/3	11/3	1		SAT	1
9			600A-800A PROGRAM : CH11NW ERLY-AM/CH11 NWS SA AM CON COM1: CH11NW ERLY-AM/CH11 NWS SA AM	30	4	\$350.00	10/27	11/3	1		SAT	2
10			700P-730P PROGRAM : JEOPARDY-WKND CON COM1: JEOPARDY-WKND	30	4	\$675.00	10/27	11/3	1		SAT	2
11			800A-1030A PROGRAM : CH11 NWS SA AM< CON COM1: CH11 NWS SA AM<	30	4	\$375.00	10/27	11/3	1		SAT	2

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LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS /WK	WEEK INVT	DAYS	TOTL SPTS
12			530A-800A PROGRAM : SUN MRN NWS CON COM1 : SUN MRN NWS	30	4	\$350.00	10/28	11/4	1		SUN	2
13			600P-630P PROGRAM : CH 11 NWS-6PM CON COM1 : CH 11 NWS-6PM	30	4	\$675.00	10/28	11/4	1		SUN	2
14			800A-1000A PROGRAM : CH11 NWS SU AM CON COM1 : CH11 NWS SU AM	30	4	\$375.00	10/28	11/4	1		SUN	2
15			1135P-1235A PROGRAM : TONITE SHW-NBC CON COM1 : TONITE SHW-NBC	30	5	\$375.00	11/1	11/1	1		THU	1
16			700P-730P PROGRAM : JEOPARDY CON COM1 : JEOPARDY	30	4	\$1,650.00	11/1	11/1	1		THU	1
17			1135P-1235A PROGRAM : TONITE SHW-NBC CON COM1 : TONITE SHW-NBC	30	5	\$375.00	10/30	10/30	1		TUE	1
18			700P-730P PROGRAM : JEOPARDY CON COM1 : JEOPARDY	30	4	\$1,650.00	10/30	10/30	1		TUE	1
19			1135P-1235A PROGRAM : TONITE SHW-NBC CON COM1 : TONITE SHW-NBC	30	5	\$375.00	10/31	10/31	1		WED	1
20			1200N-1230P PROGRAM : CH 11 NWS-NOON CON COM1 : CH 11 NWS-NOON	30	4	\$375.00	10/31	10/31	1		WED	1

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LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS /WK	WEEK INVT	DAYS	TOTL SPTS
21			700P-730P	30		\$1,650.00	10/31	10/31	1		WED	1
PROGRAM : JEOPARDY												
CON COM1: JEOPARDY												
OCT/12			\$6,025.00	NOV/12		23200.00						
CONTRACT TOTAL												29225.00
TOTAL SPOTS												30

MARKET TOTALS \$116,900 WPXI 25% KDKA 34% WTAE 24% WPGH 17% CABL 0% WPCW 0% WPMY 0%
 SVC- NSI
 DEMOS - RA35+*